

The Saskatchewan Trails Association

# SUPPORTING SASKATCHEWAN'S TRAIL NETWORK



Promoting trail development and maintenance | Recreational, multi-purpose trails |  
Supporting tourism and local communities | Preserving Saskatchewan's natural environment

**[www.sasktrails.ca](http://www.sasktrails.ca)**





**YOUR SUPPORT** will help the STA promote recreational trail use in Saskatchewan, ensuring stronger communities and better lifestyles for local residents and visitors.

## LIFE BEGINS off the beaten path

Trails support sport development, physical fitness and urban commuting, and enhance tourism and economic development. Saskatchewan's trails bring us closer to nature and add life to our communities, but these trails need your support.

The Saskatchewan Trails Association (STA) promotes the development and use of recreational trails in Saskatchewan. To help preserve and upgrade our vast trail network, the STA created the Saskatchewan Trail Fund, which helps our members build and maintain their trails. Over the years we have supported many projects, including helping to create new and rehabilitating existing trails, developing trail plans, installing signage, and helping to purchase benches and maintenance equipment. The list of projects we have undertaken is extensive and continues to grow.

We need the help of corporations like yours to ensure that future generations can continue to discover Saskatchewan's natural beauty through the province's trail network. Your corporation's support will contribute to the STA's current work promoting recreational trails in the province. It will also enable the continuation of the STA's many valuable endeavors, ensuring a strong future for our province's picturesque trail network.

Several sponsorship opportunities are available through the STA:



- **GROUNDBREAKER (Title Sponsor) – \$50,000**

Make your mark on Saskatchewan's trails by becoming the STA's Groundbreaker! Your \$50,000 donation entitles you to the Saskatchewan Trail Fund title sponsorship. This offers the greatest visibility for your corporation and provides exclusive benefits such as an invitation to speak at trail openings, as well as your company name and logo on media releases for all events, maps and signage for trails funded by the Trail Fund.



- **TRAIL CHAMPION – \$25,000**

Be a leader in the fight for our cause and become a STA Trail Champion! By contributing \$25,000 to the STA, you will receive our basic sponsorship package with added benefits such as recognition in our annual report, a sponsorship announcement posting on Facebook and Twitter, and a STA blog posting announcing your sponsorship and promoting your business. Your company logo will also be displayed on the STA's website homepage, giving your corporation even greater visibility.



- **TRAIL BLAZER – \$10,000**

Be a pioneer and discover the impact a Trail Blazer for the STA can have on trails throughout Saskatchewan! By contributing \$10,000 to the STA you will receive our basic sponsorship package, as well as benefits that include recognition in our Annual Report, a posting on Facebook and Twitter announcing your sponsorship, and a posting on the STA blog announcing your sponsorship and promoting your business.



- **TRAIL BUILDER – \$5,000**

Pave the way for current and future generations to enjoy trails throughout Saskatchewan by becoming a Trail Builder for the STA! For a contribution of \$5,000 this opportunity offers our basic sponsorship package with the added benefit of receiving valuable recognition in our Annual Report.



**THE STA** is dedicated to ensuring that our breathtaking landscapes and serene nature sites remain preserved and accessible to everyone for years to come.



• **Trail Steward – \$1,000**

Show your dedication to the restoration, preservation, and enhancement of Saskatchewan’s trail system by becoming a Trail Steward! This opportunity offers our basic sponsorship package for a contribution of \$1,000. This package includes STA membership for one year, special recognition at the AGM, your company logo on the STA website, and an announcement of your corporation’s sponsorship in the STA newsletter.

**STA SPONSORSHIP RECOGNITION PROGRAM**



	Trail Steward \$1,000	Trail Builder \$5,000	Trail Blazer \$10,000	Trail Champion \$25,000	Groundbreaker (Title Sponsor) \$50,000
1 year STA Membership*					
Special recognition at AGM					
Logo with website link on STA’s sponsors webpage**					
Newsletter sponsorship announcement					
Recognition in STA’s Annual Report					
Facebook Twitter posts announcing the sponsorship					
STA Blog post promoting your business and the sponsorship					
Logo with link displayed on STA website homepage					
Invitation to speak at opening events for trails funded through Trail Building Fund					
Company name/logo on event media releases for trails funded through the Trail Building Fund					
Logo on maps for trails funded through the Trail Building Fund					
Logo on signage at all trails funded through the Trail Building Fund					
Trail Building Fund naming rights					

\*STA membership includes voting privileges at the AGM.  
 \*\*Logos displayed on the STA’s sponsors webpage will be displayed permanently and appear under the appropriate sponsorship level.





off the beaten path, LIFE begins.  
**ON YOUR SASKATCHEWAN TRAILS**

**SASKATCHEWAN TRAILS ASSOCIATION**

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